

Hints and tips



Cornwall Hospice Care
Caring for our community
Mount Edgcombe Hospice St Julia's Hospice
Registered Charity No. 1113140

Thank you for registering to take part in the Night of Neon colour fun run at Flambards.

We have put together these **hints and tips** to help you raise sponsorship.

- 1.** Change **your email signature** to let everyone know what you're doing!
- 2.** Encourage your sponsors to tick the **gift aid** section on the sponsor form, if they are a UK taxpayer. This allows Cornwall Hospice Care to claim 25p for every donated £1. Meaning **a £10 donation can be worth £12.50!**
- 3.** Speak to your employer. Can they help you raise more? Perhaps they'll **'match fund'** the amount you raise to meet their own charity giving aims whilst creating positive publicity. The company you work for might let you have a place on the **website, intranet, newsletter etc.**
- 4.** Use **social media**. Tag us!
Twitter @cornwallhospice
Facebook www.facebook.com/CornwallHospiceCare/
- 5. Team up!** Why not get some friends or family to sign up to? Together you can do a cake bake or pub quiz to reach a combined target.
- 6. Smaller donations add up.** So ask anyone and reassure them that anything they can give will help make a difference.
- 7.** Will your **school or work** place let you hold a 'non uniform' or 'dress down' day? £1 a head in school or busy work place soon adds up.
- 8.** You could host a **coffee morning** and ask for donations for cakes and other sweet treats

Get in touch with your local paper and see if they would interview you to share what you are doing

Talk to us!
We're here to help you be a success!



Phone our fundraising team on 01726 66868 option 3

www.cornwallhospicecare.co.uk